



GP Strategies AT A GLANCE

FOCUS: Full-service, global performance improvement solutions from learning development to sales enablement and leadership programs tailored to both individual and enterprise-wide goals.

WEB SITE: gpstrategies.com

FOUNDED: 1966

HEADQUARTERS: Columbia, Maryland, USA

GLOBAL LOCATIONS: Offices throughout the Americas, EMEA and APAC

NYSE: GPX

Together we can achieve the kind of performance and competitive advantage no single entity can create alone.



GP Strategies® is a global performance improvement company driven to help you and your organization move beyond processes and technologies that may limit the difference you're capable of making for your customers, your competitors and the world around you.

Your work creates an impact on your company and, in doing so, also impacts everyone your company reaches.

GP Strategies has a legacy of delivering performance-driven, custom training, consulting and engineering solutions reaching back to 1966. We're known for exceeding the expected to deliver remarkable results to ensure the impact your company makes in the marketplace is both measurable and profound.

GP Strategies Vision and Mission

Our vision is a world where business excellence makes possibilities achievable. Our mission is to enable people and businesses to perform at their highest potential.

GP Strategies' Guiding Principles

- Making a meaningful impact
- Acting with integrity
- Communicating directly and honestly
- Delivering quality services and products
- Developing innovative solutions based on need
- Striving for continuous improvement
- Demonstrating teamwork
- Respecting others
- Optimizing shareholder value



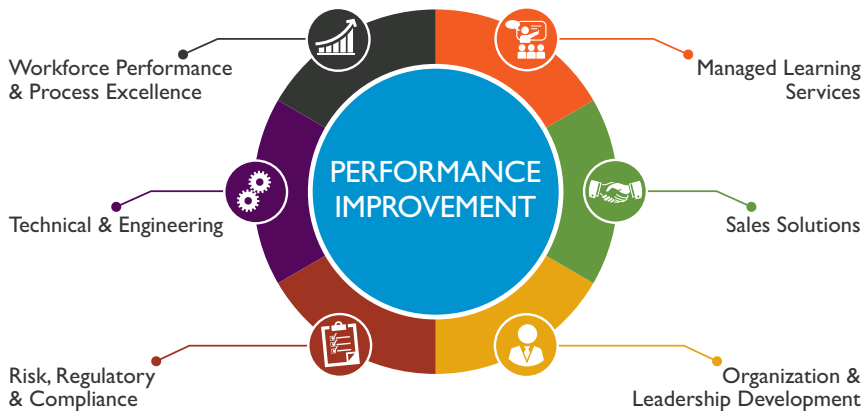
Knowledge to help organizations of all types and sizes compete smarter.

GP Strategies takes great pride in the thought leadership and specialized knowledge within our organization. We serve industries as diverse as automotive and food & beverage, as relevant as government and energy and as sophisticated as technology and life sciences.

With more than 50 years of experience developing the sales, operations, maintenance, manufacturing and management skills of companies from Fortune 500s to SMBs, we have helped businesses in nearly every industry optimize their performance. Over the years, we've amassed an extraordinary cache of knowledge—both in our people and in our organization—to help you make a measurable impact on your clients, your industry and your bottom line.

Performance strategies to help you achieve more from existing resources.

GP Strategies delivers the training talent, consulting knowledge and engineering skills you need to make every square foot of your organization perform at its peak. The key to achieving optimal performance lies at the intersection of knowledge and action. We help you put both to their best use by leveraging our expert training, consulting and performance improvement capabilities.



Impact and services that reach around the world.

With offices through-out the US, Canada, Latin America, Europe and Asia, GP Strategies is well positioned to deliver consistent results for your organization around the world. In fact, GP Strategies is one of the few single-source providers with the proven ability to start up, optimize and align your worldwide operations.

Whether you need to develop a single course to deploy in your local offices, are looking for native-speaking managed services in Singapore or want to implement a company-wide sales training program across the globe, count on GP Strategies for the world-class proficiency, service and skills to help you create an impact your customers and shareholders will appreciate.

Count on GP Strategies to help you reflect the **GOALS & VISION** your organization aspires to attain in *your next 50 YEARS*

GP Strategies World Headquarters
70 Corporate Center
11000 Broken Land Parkway, Suite 200
Columbia, MD 21044 USA



gpstrategies.com
1.888.843.4784
info@gpstrategies.com

